

NEGOTIATING SPACE: GEODESIGN FOR SUSTAINABLE BUSINESS ACROSS SCALES

with Dr. Guoping Huang, Associate Professor of Spatial Sciences, USC

**THURSDAY
FEBRUARY 19, 2026**

Dinner: 5:30 p.m.

Talk: 6:00–6:45 p.m. PST

Q&A: 6:45–7:15 p.m. PST

University of Redlands, Orton Center
1250 E Brockton Ave, Redlands, CA 92374



RSVP by February 15
(in person or virtual)
tinyurl.com/CSBGuoping

Through three diverse case studies, this talk demonstrates how geodesign can reconcile competing land uses, enhance stakeholder engagement, and unlock new economic and ecological value.

The Richmond Riverfront Viewshed Project illustrates how crowd-sourced visual preferences and spatial analysis inform urban redevelopment decisions. In Mozambique, an agroforestry village initiative combines scenario-based planning with spatial modeling to promote conservation alongside resilient agriculture and forestry. The International Geodesign Collaboration (IGC)'s Global Carbon Geodesign project showcases how spatially enabled climate action planning aligns regional development with global carbon reduction goals. These cases reveal spatial negotiation as a strategic tool for long-term value creation and sustainable transformation.

ABOUT DR. GUOPING HUANG

Dr. Guoping Huang is Associate Professor of Spatial Sciences at the University of Southern California. He is a geodesign scholar and practitioner whose work spans digital visualization, landscape planning, and sustainable development in the Global South. Dr. Huang's projects have taken him to nearly 20 countries—including Mozambique, Ghana, and Mexico—where he has collaborated with organizations such as the World Bank, UNDP, and the Aga Khan Development Network. He currently serves on the leadership team of the International Geodesign Collaboration. He holds a Doctor of Design from the Harvard Graduate School of Design and degrees in landscape design and urban planning from Peking University, China.



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